

Log



Log is the *Paris Review* of architecture.

– Hsinming Fung, AIA, Hodgetts + Fung

Log is a hopeful answer to the current scarcity of critical writings on architecture, and a surprisingly readable addition to the notoriously word-locked world of theory.

– *Architecture* magazine

Log is a gem of a journal.

– Richard Meier, FAIA, in *Vanity Fair*

What is Log?

Log is an independent journal, published three times a year, on architecture and the contemporary city. It presents criticism and commentary in a literary format designed to resist the seductive power of the image in media while identifying and elaborating the central concerns of architectural thinking and production today.

A carefully crafted compendium of essays, interviews, and brief “observations,” *Log* provides an ongoing international platform for the exchange of ideas, both bearing on and emanating from architecture and the city, among a curious audience of readers that includes architects, designers, students, scholars, and artists. General “open” issues are punctuated by occasional thematic issues on pioneering topics. *Log* 57 (Winter 2023) will be one such special issue, guest edited by Darell Wayne Fields and titled “Black Is... an’ Black Ain’t.”

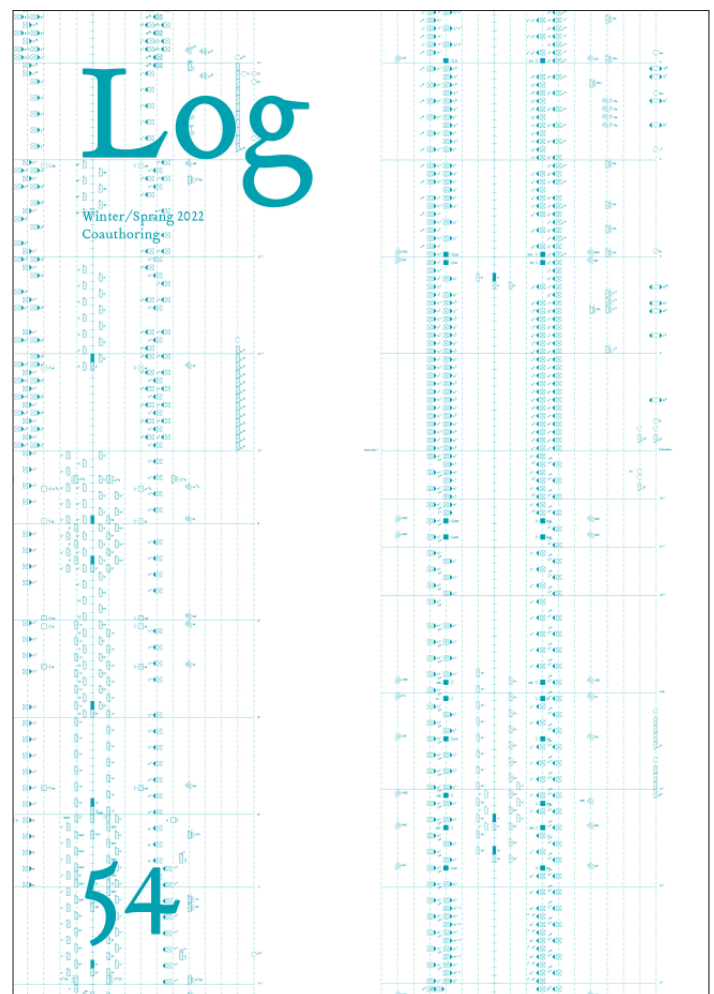
Founded in 2003, *Log* is a project of the Anyone Corporation, a nonprofit organization in New York City devoted to advancing architectural thought and writing. In September 2023, *Log* will celebrate its 20th anniversary with a multi-day conference documented in the fall issue of the journal.



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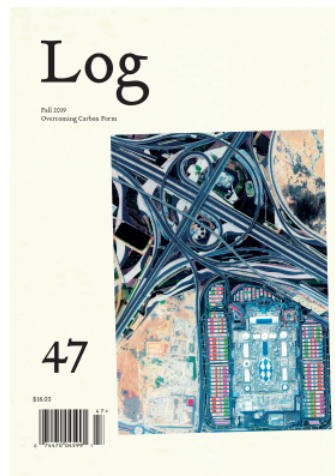


Who reads Log?

Our devoted readers include some of the most influential people in architecture. *Log* is highly regarded among architects, urban planners, landscape designers, curators, artists, academics, and, importantly, students. It is read by subscribers in more than 40 countries and held by over 150 institutions worldwide.

Where is Log sold?

Log is sold in the US, around the world, and online, at Amazon.com and our own web store. *Log* can be found in general bookstores, art and museum bookshops, and on select newsstands. It is distributed wholesale directly to stores and internationally by Idea Books.



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Target a strong demographic: *Log* readers have a keen interest in design, architecture, books, and culture at large. An advertisement in *Log* targets a curious, influential, literary, and design-minded audience interested in new book titles, exhibitions, projects, products, and ideas.

Identify with excellence: *Log* is published by the Anyone Corporation, a 501(c)3 not-for-profit with 20 years of experience in successful publication projects. An advertisement in *Log* not only promotes your program but also shows that your organization supports the architectural community and the dialogue that is a crucial part of achieving excellence in design.

Achieve lasting visibility: Unlike many architecture and design magazines, *Log* is a collectible journal with an extended lifespan well beyond its publication date. An advertisement in *Log* becomes part of a permanent record of architectural culture.

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59	Fall	Nov 13	Oct 30	Oct 16

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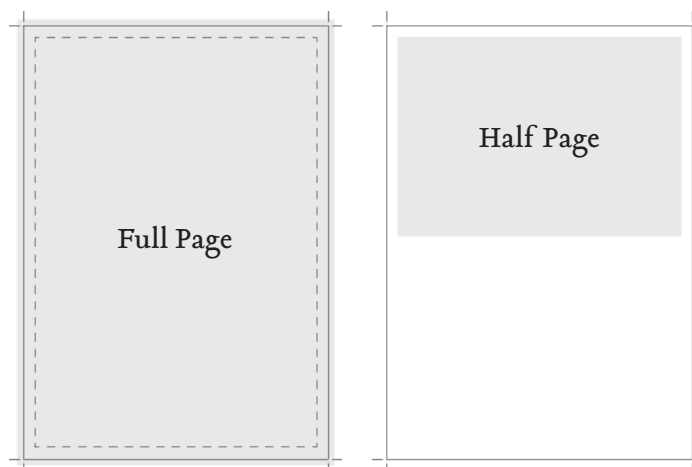
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